

Company Profile



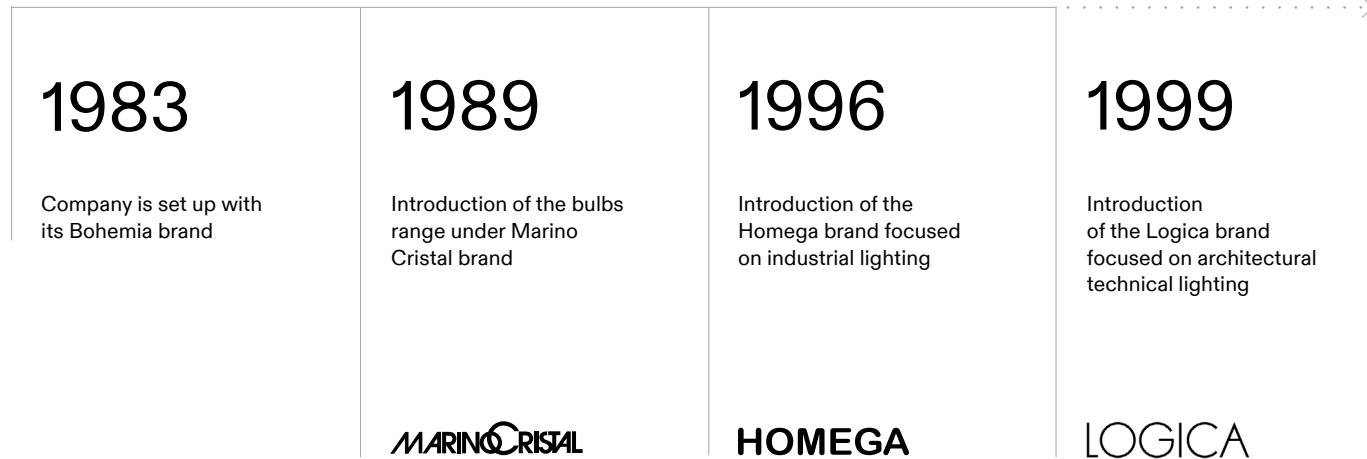
Selling light has never
been enough.

We've been designing
tailor-made lighting
solutions since 1983.



Company

Marino Cristal was set up in 1983 in the Republic of San Marino. The company was founded as the exclusive Italian distributor of traditional Bohemian crystal chandeliers, but over the years it has diversified its activities introducing new products falling under different registered brands: Marino Cristal Bulbs & Accessories, Homega and Logica. The company is constantly moving forward, guided by the new opportunities offered by new technologies and constantly investing in R&D.



37 years' experience

30 employees

over 1000 customers in Italy

over 200 customers abroad

over 1200 items

over 115 product ranges

export to 29 countries

6000 m² building



Process

We establish with all our customers a relationship which is not only related to the purchasing phase, but we pursue a commercial policy based on the customer's support all the way through, from the counselling phase to the after-sales assistance. We make sure that each step of the process is precise without any mistake, especially the production phase, in order to ensure reliability and efficiency.



Design and product development

We choose, test and design all products' components keeping abreast with the latest technologies and focusing on ethical sourcing in supplier management.

Innovation

Sustainability

Sales agents training

All our sales agents are constantly updated on the products with comprehensive information concerning both technical and design issues. By doing so, we are able to offer a reliable and exhaustive service to all our customers.

Reliability

Support and lighting engineering calculations

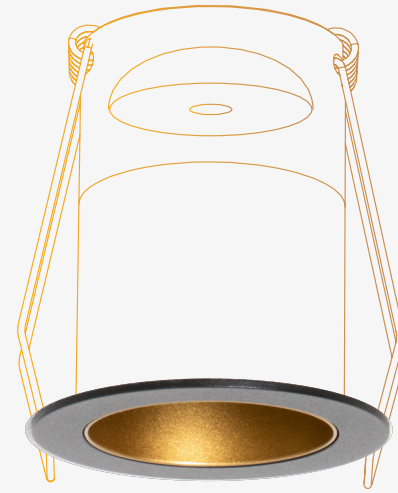
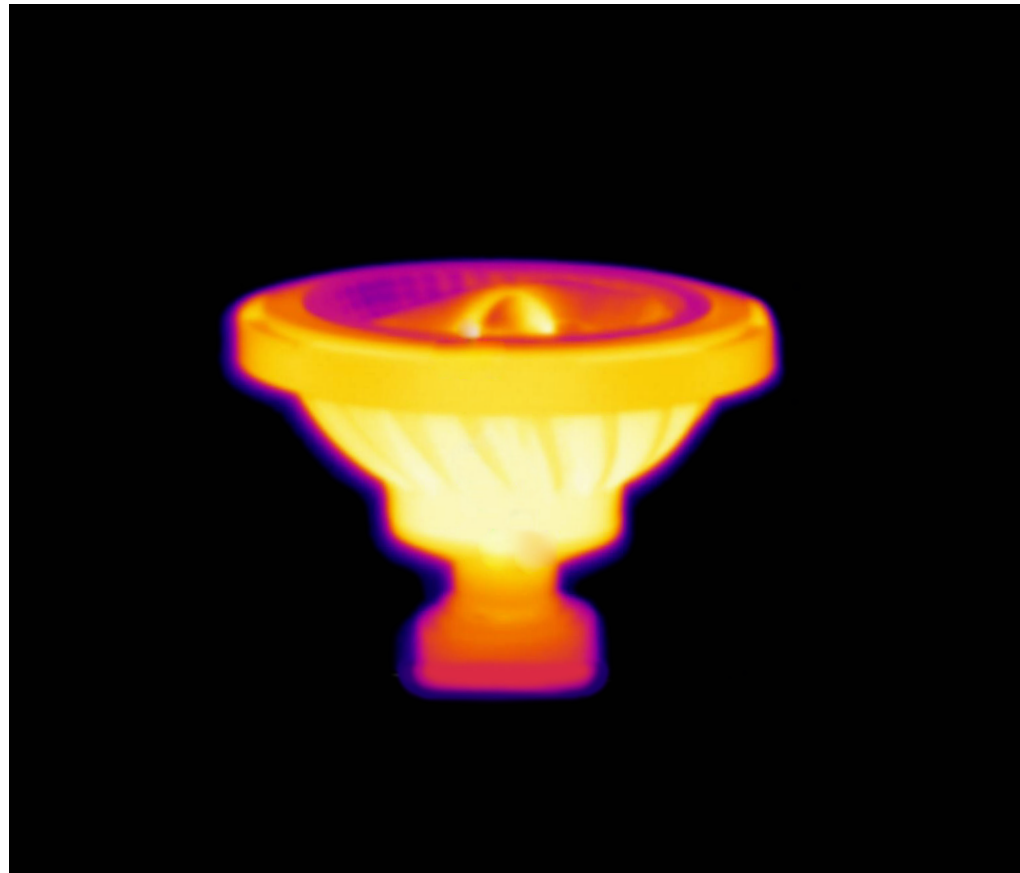
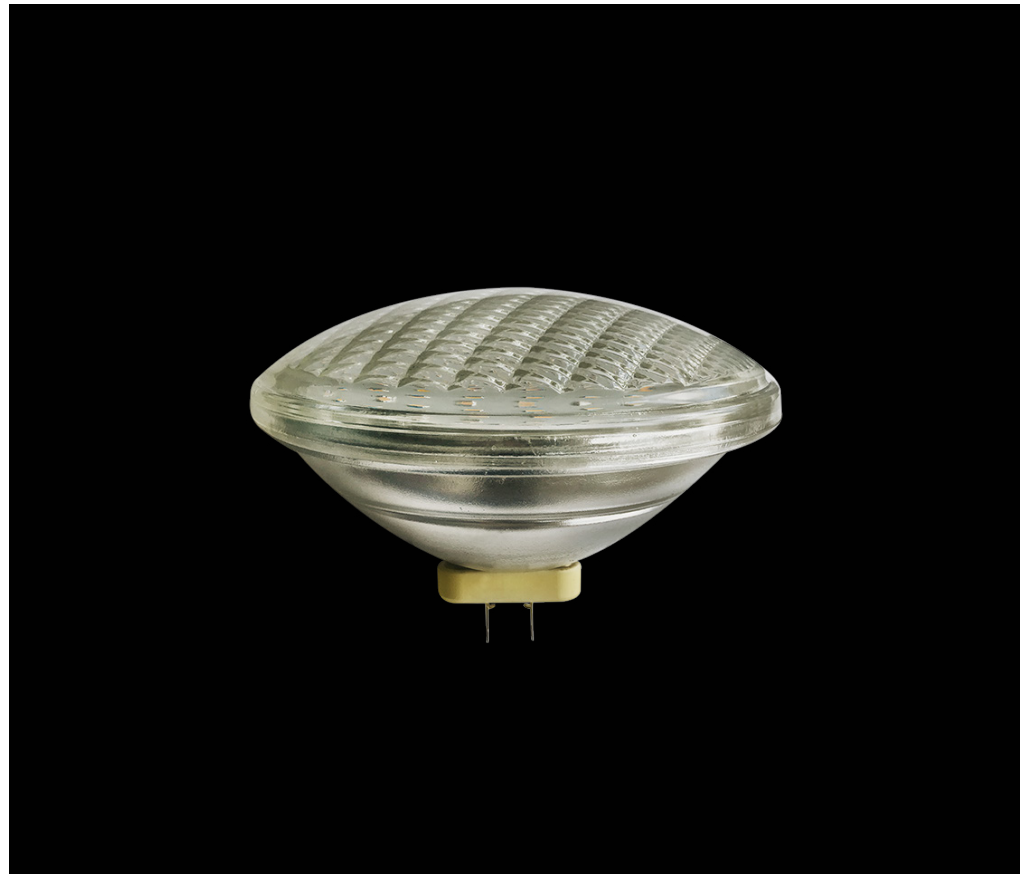
In order to obtain the perfect lighting result, it's indispensable to have a global vision and consider all fundamental aspects. In this respect, we are at customers' disposal right from the beginning for advice and lighting engineering calculations.

Experience

After-sales support

We guarantee technical assistance and support also after sale because we want to make sure the result is the right one in the long run preventing eventual problems later on.

Quality control and safety



Values

Concreteness

We proud ourselves on being very practical and down to earth. We prefer action over too much talk and false promises. We pragmatically manage all projects we take on, totally committing ourselves to complete the job and evaluating the results achieved.

Customer satisfaction

From the counselling phase to the after-sales assistance, we are always at customers' disposal, making their requirements our top priority. We try to satisfy any particular need, supporting and guiding the customers to the selection of the right product for their individual and personal satisfaction.

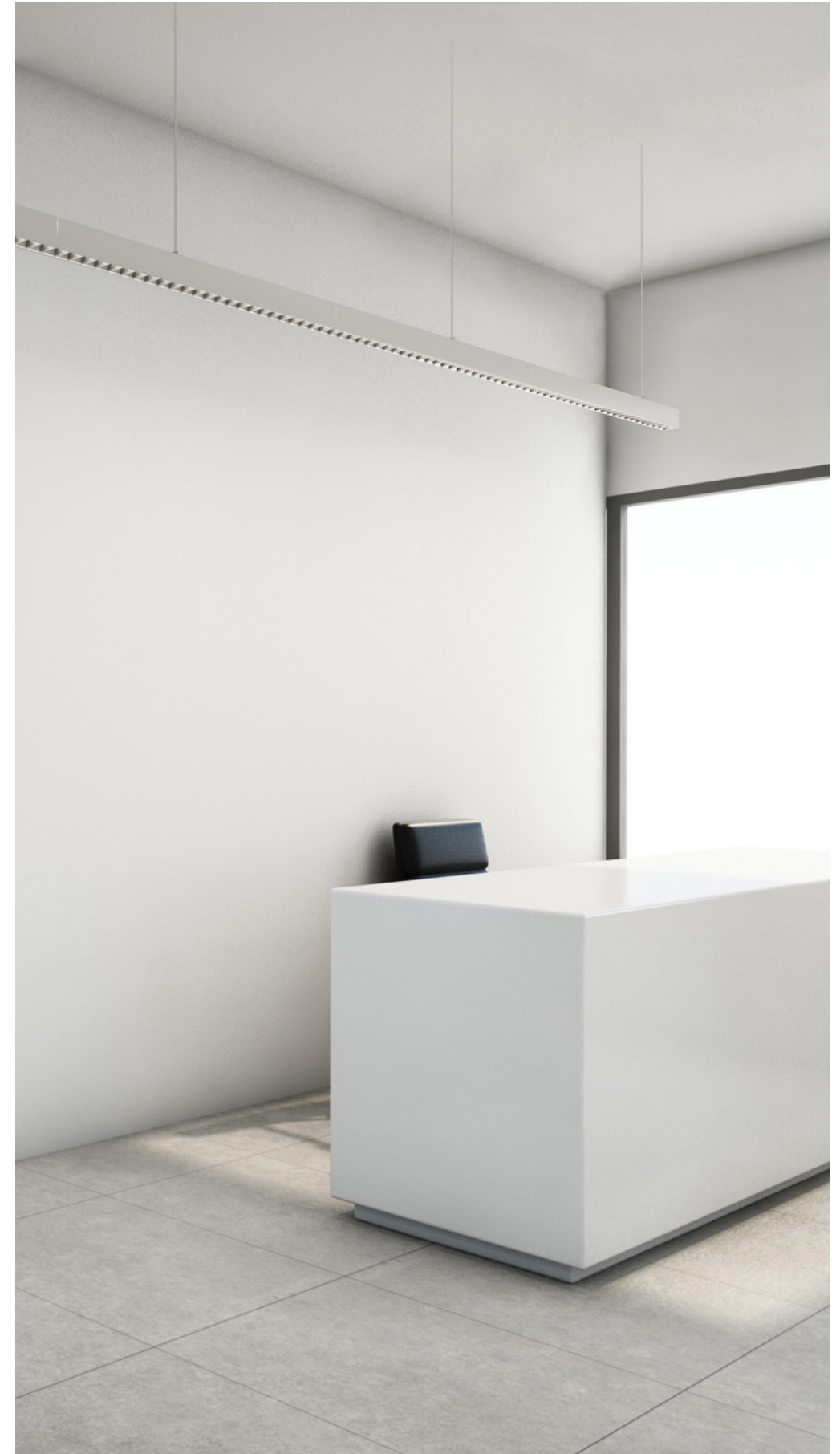
Attention to details

We deem it fundamentally essential that all elements involved in the products are precise and flawless. What distinguishes ourselves is the utmost attention to little details during the whole process, from designing to production and sale.



Projects







Contacts

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